



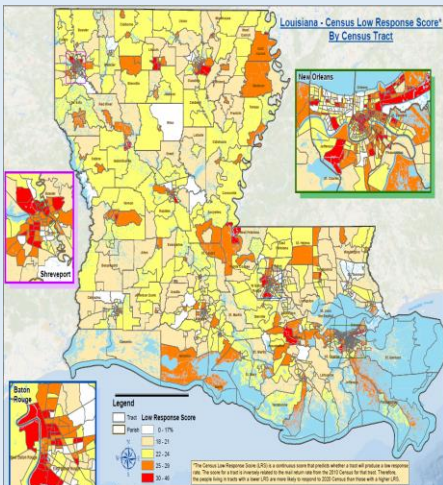
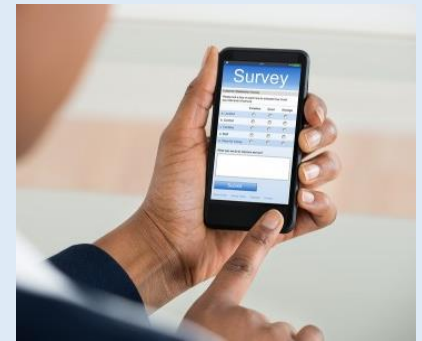
A head count is conducted every 10 years since 1790, as required by the U.S. Constitution.

- A Census count is constitutionally mandated for re-apportionment of Congress.
- Census results are used for Redistricting at national, state, and local levels.
- After 2010, LA lost 1 congressional seat.
- Over \$675 Billion/year is distributed to state and local governments using Census numbers (Over \$4 Trillion over the decade).
- Census data guide decision making on all levels of government and will determine the need for future government services over the next decade.

NEW INITIATIVES DESIGNED TO INCREASE ACCURATE, SELF-RESPONSE

Allowing people to respond anytime, anywhere, via phone or internet. Tests have shown internet self-response is the most cost effective and accurate way.

Reengineering Field Operations- The Census Bureau is eliminating paper and incorporating the use of handheld data collection devices.



- In 2010, 74 percent of households in the United States filled out and mailed back their 2010 Census questionnaires- **65 percent in LA** Mailed back theirs.
- In 2010, 47 of the 64 Parishes had Mail Response Rates that were lower than 70 percent.
- The Census provides Low Response Scores by Census Tracts. This score is a tract's predicted **nonresponse rate**.
- The map of Low Response Scores allows us to identify areas likely to need additional targeted outreach and field follow-up.
- One way to ensure success and an accurate Count in the 2020 Census is by forming a Complete Count Committee (CCC).
- Local governments, businesses and community leaders form CCC's to encourage participation in their community. They develop an outreach plan tailored to the unique characteristics of their community. Then they work together to implement the plan.
- Form or join a CCC in your area and help us spread the word about Census jobs and our jobs website- <https://2020census.gov/jobs>

Contact the Census at Atlanta Partnership Staff 470-889-6530, atlanta.rcc.partnership@census.gov to schedule a CCC Workshop today.

For Job information, contact Recruiting at Atlanta Recruiting 1-855-889-8932